



### **John Heyman, CEO, SnapAV**

John Heyman is the CEO of SnapAV, a manufacturer and exclusive source of A/V, CCTV and networking products for professionals. He leads with customer obsession and a mantra that success comes from bringing the best people together.

John brings over 20 years of experience, excelling in creating shareholder value by assembling a remarkable team of people who focused on delivering exceptional customer satisfaction. In 1995 he joined the technology space at Radiant Systems, Inc. as CEO, where he led the company through its early growth phase, a public offering and its evolution into a \$400 million business. When the company was sold in 2011, it had become leading provider of technology solutions to the retail and hospitality industry. John grew the business by entering new vertical markets, enabling the company to reach the small business community, expanding globally, launching new products and acquiring complementary companies.

Joining SnapAV as CEO in 2015, John has continued his culture of customer obsession to lead the company through tremendous growth. The company continually advances its support of professionals in the space by delivering innovative solutions and products, leading support and shipping policies, and training, remote monitoring services, and cloud services help dealers handle a growing number of customers and systems.

John is a graduate of the Harvard Business School and the University of Georgia, where he has served on the Board of Advisors of the Terry College of Business and the Board of Visitors of the University. John and his wife, Erin, live in Atlanta with their three sons, and he enjoys golf, fly fishing, exercise, reading and skiing.

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### **Charlie Kindel, Chief Product & Technology Officer, SnapAV**

Charlie Kindel has extensive and proven connected home experience, with a focus on creating world-class consumer and developer products, platform technologies, and partner ecosystems.

He is obsessed with creating experiences consumers and professionals love. Before founding two tech startups, Charlie was with Microsoft from 1990 to 2011, where he drove the creation of the application and game ecosystem for Windows Phone 7, as well as Premier Support, Internet Explorer, COM/ActiveX, Windows NT, Windows home networking, Windows Media Center, and Windows Home Server.

Charlie then spent five years at Amazon, where he created, led, and grew the Alexa Smart Home division. He then transitioned to the Control4 team as the senior vice president of Products & Services at Control4 before the company merged with SnapAV. In that time, he was instrumental in the acquisition of NEEO, and a driving force in the development of Control4 Smart Home OS 3.



For over 20 years Charlie has led the connected home industry with innovative product development and thought-leadership, frequently presenting at events and trade shows including CES, CONNECTIONS, SXSW, CEDIA, AWS re:Invent, and the Smart Kitchen Summit.

Charlie earned his Bachelor of Science in Systems Engineering from the University of Arizona in 1990.