**Amie Guy, vice president of marketing, Electrolux North America**

Amie Guy is the vice president of marketing at Electrolux North America. Amie brings over 20 years of experience in the consumer goods industry, having worked across North America and Internationally at companies such as Nestle, Fonterra, and Snydyer’s- Lance.

Amie joined Electrolux in 2012 as senior director of brand communications. Transitioning to her role as vice president of marketing in 2017, Amie oversees a 40-person team of marketers handling digital marketing, brand and product marketing, consumer insights, trade marketing, media, commercialization, and training across the US and Canada.

Amie is a graduate of the University of Colorado, Boulder with a bachelor’s degree in marketing and finance, and she holds an MBA from the University of Denver.