



### **Scott Hix, Co-Founder & CEO, Avocor**

Scott Hix is a decades-long pioneer driving innovation in the professional display, collaboration and AV markets. As a leader with more than 25 years of extensive ownership, management and business development experience in the AV industry, he has garnered an impressive record of successfully launching and managing global high-growth companies, brands, business units, and leading product development and distribution channel strategies in both the consumer and commercial AV markets.

Currently, Scott wears many hats for both consumer and commercial AV companies, holding titles as the co-founder and managing partner of consulting and investment firm TargetPath, co-founder and CEO and Chairman of the Board of Avocor globally, as well as board member for several other B2B and B2C technology companies.

His entire career devoted to technology, Scott has held leadership roles at TargetPath, Avocor, SOL Republic, Agile Displays, Planar Systems, and InFocus, driving high growth both organically and through strategic mergers and acquisitions while leading innovation and creation of products and go-to-market strategies that have revolutionized the display industry.

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### **Dana Corey, General Manager & VP of Sales, Avocor**

Dana Corey is GM/VP of Sales for Avocor. Dana is an experienced, technical sales, marketing and operations executive successful at building high-performance sales teams and leading sophisticated organizations with P&L responsibility in the B2B electronics market. Dana is a strategic visionary, with domestic and international experience in strategic planning and execution of multi-faceted global business development campaigns, designed to improve market share. Dana's experience includes a proven track record of increasing sales and profitability, meeting deadlines, managing budgets and handling multiple tasks and projects for renowned technology companies such as Prysym, Barco and Folsom Research.