

# Z-Wave Alliance

## The Community for Driving Smart Home Change

Founded in 2005, the Z-Wave Alliance has sat at the forefront of smart home development and change since the industry's early days. Now, 15 years later, we're proud to still be a key player in the smart home industry -- a place for all in the community, from large manufacturers, to up-and-coming brands, installers to software developers -- to come together to collaborate, share ideas, and now, with our changing role and structure, a place to more closely contribute to Z-Wave technology and its future.

Here are just a few ways you can get involved as a Z-Wave Alliance member:

## Working Groups and Standards Development

Join industry leaders in molding the future of Z-Wave.

Under our new SDO structure, a series of new working groups will include technology, such as the physical layer (mac/PHY), networking layer (Z-Wave Specification), application layer (command class specification), security requirements, certification, and marketing.

More info: [www.z-wavealliance.org/workinggroups](http://www.z-wavealliance.org/workinggroups)

## Events & Tradeshows

Expand your company footprint at industry events.

The Z-Wave Pavilion is the place to be for showcasing your company's products and services, and partaking in the smart home conversation at a wide variety of trade shows such as CES, CEDIA, ISE, Light + Building, and others. Z-Wave Pavilions are destination locations for buyers, attendees, press, and analysts looking for everything Z-Wave. Benefit from co-locating with other leading Z-Wave Alliance members.

The Z-Wave Summit is the place to learn more about developing and manufacturing with Z-Wave, attend development workshops, and network with key players across the smart home industry.

## Social Media

Benefit from sharing your message through our highly engaged social platforms on Twitter, LinkedIn, Facebook and Instagram.

Across platforms, Z-Wave Alliance has 25K+ followers, and a highly engaged and involved audience, representing a wide range of players in the smart home and IoT. Join our community and engage.

## PR and Marketing

Give your brand an extended platform for promotion and awareness.

- Certified Products & Partnerships Press Release Templates and Promotional Support
- Opportunity for participation in our award-winning newsletter to an audience including members, industry partners, associations and more
- Case Studies & Content Development
- Member PR Toolkit, Brand Guidelines, Messaging, Content Calendars and Other Marketing/PR Resources



# Z-Wave Alliance Membership Levels

Membership Level	Description
Founding	This level of membership comprises the founding member companies of the Z-Wave Alliance. Founding members have a board seat on the Board of Directors with no term limits. Primary responsibilities of the Founding members included creating charter, bylaws and establishing the board.
Principal	<p>This level of membership has a board seat on the Board of Directors with a 2-year term, as voted in by the board. Principal members have voting rights, can chair committees and working groups and can certify Z-Wave product.</p> <p>Companies interested in Principal membership should contact <a href="mailto:info@z-wavealliance.org">info@z-wavealliance.org</a> for additional details.</p>
Manufacturer	This level of membership is for OEM/ODM companies manufacturing and certifying Z-Wave products. Manufacturer members can participate in executive committees, chair working groups and have voting rights. They are licensed to use the Z-Wave Certification marks. Two (2) manufacturer members can have a board seat for a 1-year term as voted in by the board.
Brander	They are licensed to use the Z-Wave Certification marks. Brander members can participate in the Marketing Committee and Marketing Working Groups
Affiliate	This level of membership is for companies whose primary business is wholesale or distribution; or developing product based on Z-Wave technology not for commercialization as a Z-Wave product. Affiliate members can participate in the Marketing Working Groups.
Installer / Reseller	This level of membership is for companies whose primary business is installation with direct sales to the consumer. Installer/Reseller members can participate in the Marketing Working Groups

For a complete list of member benefits, visit: [www.z-wavealliance.org/join](http://www.z-wavealliance.org/join)



Visit us online and on social media:  
[www.z-wavealliance.org](http://www.z-wavealliance.org)

