

Z-Wave Alliance

The Community for Driving Smart Home Change

Founded in 2005, the Z-Wave Alliance has sat at the forefront of smart home development and change since the industry's early days. Now, 15 years later, we're proud to still be a key player in the smart home industry -- a place for all in the community, from large manufacturers, to up-and-coming brands, installers to software developers -- to come together to collaborate, share ideas, and now, with our changing role and structure, a place to more closely contribute to Z-Wave technology and its future.

Here are just a few ways you can get involved as a Z-Wave Alliance member:

Working Groups and Standards Development

Join industry leaders in molding the future of Z-Wave.

Under our new SDO structure, a series of new working groups will include technology, such as the physical layer (mac/PHY), networking layer (Z-Wave Specification), application layer (command class specification), security requirements, certification, and marketing.

More info: www.z-wavealliance.org/workinggroups

Events & Tradeshows

Expand your company footprint at industry events.

The Z-Wave Pavilion is the place to be for showcasing your company's products and services, and partaking in the smart home conversation at a wide variety of trade shows such as CES, CEDIA, ISE, Light + Building, and others. Z-Wave Pavilions are destination locations for buyers, attendees, press, and analysts looking for everything Z-Wave. Benefit from co-locating with other leading Z-Wave Alliance members.

The Z-Wave Summit is the place to learn more about developing and manufacturing with Z-Wave, attend development workshops, and network with key players across the smart home industry.

Social Media

Benefit from sharing your message through our highly engaged social platforms on Twitter, LinkedIn, Facebook and Instagram.

Across platforms, Z-Wave Alliance has 25K+ followers, and a highly engaged and involved audience, representing a wide range of players in the smart home and IoT. Join our community and engage.

PR and Marketing

Give your brand an extended platform for promotion and awareness.

- Certified Products & Partnerships Press Release Templates and Promotional Support
- Opportunity for participation in our award-winning newsletter to an audience including members, industry partners, associations and more
- Case Studies & Content Development
- Member PR Toolkit, Brand Guidelines, Messaging, Content Calendars and Other Marketing/PR Resources



Z-Wave Alliance Membership Levels

Membership Level	Description
Founding	This level of membership comprises the founding member companies of the Z-Wave Alliance. Founding members have a board seat on the Board of Directors with no term limits. Primary responsibilities of the Founding members included creating charter, bylaws and establishing the board.
Principal	<p>This level of membership has a board seat on the Board of Directors with a 2-year term, as voted in by the board. Principal members have voting rights, can chair committees and working groups and can certify Z-Wave product.</p> <p>Companies interested in Principal membership should contact info@z-wavealliance.org for additional details.</p>
Manufacturer	This level of membership is for OEM/ODM companies manufacturing and certifying Z-Wave products. Manufacturer members can participate in executive committees, chair working groups and have voting rights. They are licensed to use the Z-Wave Certification marks. Two (2) manufacturer members can have a board seat for a 1-year term as voted in by the board.
Brander	They are licensed to use the Z-Wave Certification marks. Brander members can participate in the Marketing Committee and Marketing Working Groups
Affiliate	This level of membership is for companies whose primary business is wholesale or distribution; or developing product based on Z-Wave technology not for commercialization as a Z-Wave product. Affiliate members can participate in the Marketing Working Groups.
Installer / Reseller	This level of membership is for companies whose primary business is installation with direct sales to the consumer. Installer/Reseller members can participate in the Marketing Working Groups

For a complete list of member benefits, visit: www.z-wavealliance.org/join



Visit us online and on social media:
www.z-wavealliance.org

